

# THE 3 LAWS OF PERFORMANCE: THE ACCESS TO UNPRECEDENTED RESULTS

**APRIL 26-28, 2024**

**TIMES**

**9:00AM – 7:00PM**

**LOCATION**

**NEW YORK CITY**

**PRICING**

**\$2,500 PER PARTICIPANT**

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## ABOUT THE PROGRAM

The **3 Laws of Performance: The Access to Unprecedented Results** is a three-day program for developing leadership skills that are immediately applicable in any situation. The focus is on leaders producing breakthrough results in their organizations, not just mere incremental improvements.

The program is ideal for tackling your organization's most pressing concerns, such as reinventing a business, transforming an entire organizational culture, achieving new levels of growth, fostering innovation and creativity, and attaining sustained high performance with a satisfied workforce.

The content is grounded in the science of how the human brain works and the successful application of that science in elevating performance for the past 30 years. The program is designed to bring about a fundamental shift in what leaders are concerned with, how they work together, and what actions they take.



# THE 3 LAWS OF PERFORMANCE: THE ACCESS TO UNPRECEDENTED RESULTS



## TOPICS COVERED

### Day 1

- Welcome and introduction to the program
  - Overview of the program, including guidelines for effective participation
  - Introduce the Three Laws of Performance as the context for the three days
  - Identify fundamental yet hidden concerns that affect and impact the way leaders speak and listen
  - Distinguish the nature of language and its impact on the life and world of a leader at work
  - Identify the conversations that make up the culture of the organization/division and how that shapes people's actions and experience of being at work
  - Recognize the power of the past and how it shapes and influences the future
  - Learn to determine the facts of a situation independent from one's interpretation of the situation and what that provides
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### Day 2

- Discover the nature of persistent complaints and their impact on productivity, performance, and capacity to lead
  - Work in groups to distinguish persistent complaints at work, with other groups, and with the organization in a way that elevates organizational performance
  - Distinguish current constraints and limitations on one's leadership
  - Develop new methods of leadership that go beyond past behavior
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### Day 3

- Understand resistance to change in such a way that people become more effective at making change happen
- Learn to invent new futures that alter one's view of work
- Distinguish the source of effective action
- Introduce and learn to use the vocabulary of committed speaking and listening, resulting in more effective leadership and elevated performance
- Teams and individuals declare new futures and generate new commitments
- Introduce the Breakdown Methodology: How to powerfully turn breakdowns into breakthroughs
- Focus on translating the skills and distinctions from the program into everyday accountabilities, including actions generated from new commitments