



# Game Changer: Unlocking Seismic Business Results

 **Dates:** March 10, 11, 12, 2026

 **Location:** Orlando, Florida

 **Daily Hours:** 9am – 6pm ET

**Tuition: \$4,500  \$2,000 per person**

*Register by January 31, 2026 to lock in early-bird pricing.  
Standard registration is \$2,500 from February 1 through March 9.*

[\*\*Register Now\*\*](#)

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If you have questions, [schedule time](#) with program leader Barry Grieder.

# About the Program

## ***Game Changer: Unlocking Seismic Business Results***

is a three-day program for developing leadership skills that are immediately applicable in any situation. The focus is on leaders producing breakthrough results in their organizations, not mere incremental improvements.

**The program is ideal for tackling your organization's** most pressing concerns, such as reinventing a business, transforming an entire organizational culture, achieving new levels of growth, fostering innovation and creativity, and attaining sustained high performance with a satisfied workforce.

**The content is grounded in the science of how the human brain works and the successful application of that science in elevating performance for the past 30 years.** The program is designed to bring about a fundamental shift in what leaders are concerned with, how they work together, and what actions they take.

# Topics Covered

## Day 1

- Introduce the Three Laws of Performance as the context for the three days
- Identify fundamental yet hidden concerns that affect and impact the way leaders speak and listen
- Distinguish the nature of language and its impact on the life and world of a leader at work
- Identify the conversations that make up the culture of the organization/division and how that shapes people's actions and experience of being at work
- Recognize the power of the past and how it shapes and influences the future
- Learn to determine the facts of a situation independent from one's interpretation of the situation and what that provides
- Identify anything that is unwanted and yet persists at work—with people or situations—and discover the actions to eliminate what doesn't work, enabling you to increase your effectiveness

## Day 2

- Discover the nature of persistent complaints and their impact on productivity, performance, and capacity to lead
- Work in groups to distinguish persistent complaints at work, with other groups, and with the organization in a way that allows these complaints to disappear, such that people begin to naturally act on elevating organizational performance
- Distinguish current constraints and limitations on one's leadership, opening up the ability to be effective in areas of performance and leadership where you currently are not
- Develop new methods of leadership that go beyond past behavior

## Day 3

- Understand resistance to change in such a way that people become more effective at making change happen
- Learn to invent new futures that alter one's view of work
- Distinguish the source of effective action
- Introduce and learn to use the vocabulary of committed speaking and listening, resulting in more effective leadership, elevated performance and engendering a culture of accountability
- Teams and individuals declare new futures and generate new commitments
- Introduce the Breakdown Methodology: How to powerfully turn breakdowns into breakthroughs
- Focus on translating the skills and distinctions from the program into everyday accountabilities, including actions generated from new commitments